



TO: Illinois Cemetery & Funeral Home Association

SUBJECT: EXCLUSIVE OFFER FOR ICFHA MEMBERS

Dear ICFHA Members:

We are very pleased to announce that we have selected a partner to help the many members of our association address their stated concerns regarding cash flow and receivables management.

Starting today, your business can take advantage of the many benefits of our recently announced partnership with Capital Payments (*formerly known as Applied Merchant Systems*) – a leading provider of electronic payment solutions.

Interested in learning how Capital Payments can improve your business' financial well being and operational efficiency?

- improved cash flow
- payment flexibility for your customers
- competitive advantage in the marketplace
- secure, reliable payment solutions
- electronic, real time reporting

For exclusive pricing, comprehensive cost analysis and superior service that is unparalleled in the industry, simply call or email:

800-675-6573 – Yasir Haq or Natalie Silva

<http://appliedmerchant.com/partners/icfha/>

An experienced payments consultant will contact you within 24 hours to answer your questions or provide you with a transparent and easy to understand analysis of your business and potential cost savings!